marvel.ai

AI-first, Cloud-native, CX-centric
Business Transformation Engine

www.marvel.ai

The future belongs to
Intelligent Enterprises

KGiSL marvel.ai

From data complexity to strategic clarity

In today's data-saturated landscape, organizations do not just need data, they need transformative intelligence. Marvel.ai stands at the intersection of cutting-edge AI technology and business strategy, converting raw data into decisive action.

Your Data, Our AI

Built & trained securely on your enterprise data.

The adaptable platform designed for industries that run on data—banking, insurance, healthcare, automotive, and more. Marvel.ai cuts through the complexity, and gives you the insights you need to move faster, work smarter, and stay ahead.

By seamlessly integrating advanced artificial intelligence with your existing business processes, Marvel.ai:

- Transforms complex, unstructured data in any format (images, pdfs, emails, etc.) into actionable intelligence

- Detects risks, fraud, and inefficiencies

- Automates data processing and streamlines workflows

- Delivers unprecedented accuracy with data privacy

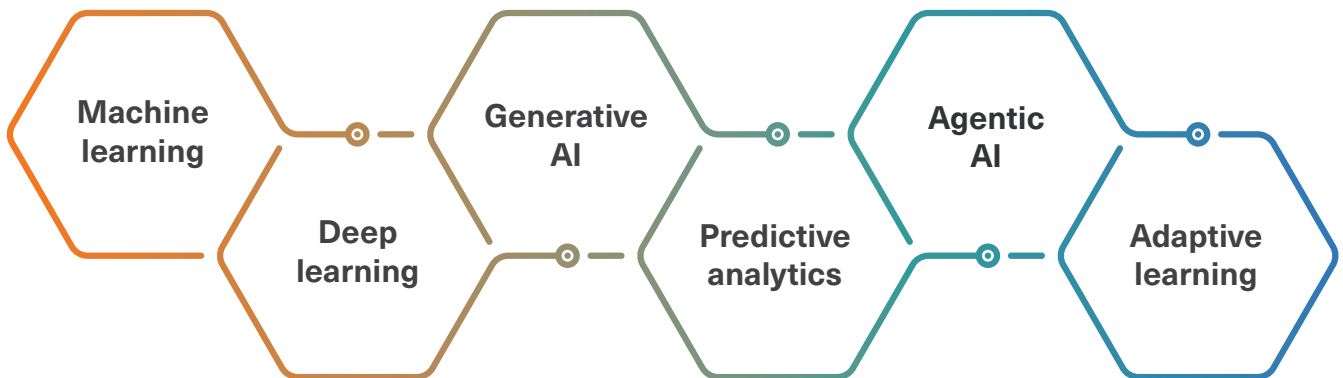- Dramatically reduces operational costs

With its sophisticated analytics engine, user-centric design, and comprehensive security architecture, Marvel.ai delivers a complete enterprise solution that enables organizations to fully leverage artificial intelligence capabilities.

Every decision with Marvel.ai is

Informed, Meticulous, & Ahead of the curve!

The technology stack includes

Machine learning

Deep learning

Generative AI

Predictive analytics

Agentic AI

Adaptive learning

Implementing marvel.ai delivers measurable results:

Domain-Agnostic
Proven success in BFSI, Manufacturing, Healthcare, and Beyond.

Boost ROI
Cut operational expenses & scale seamlessly

Seamless integration
Works effortlessly with your existing systems.

Proven results
Trusted by industry leaders in banking, insurance, & more.

- **Intelligence beyond automation**
- **Above human-level accuracy**
- **Cost efficiency**
- **Scalability**
- **Enterprise-grade security**
- **Enhanced regulatory compliance**
- **Reduced processing time**
- **Improved customer experience**

Purpose-built for BFSI intelligence

Marvel.ai is engineered with a deep understanding of the unique operational demands of banking and insurance. From complex compliance requirements to high-volume data environments and evolving customer expectations, Marvel.ai delivers sector-specific intelligence that drives precision, speed, and strategic clarity across every function

How marvel.ai delivers value to insurers

Marvel.ai transforms traditional insurance operations into high-performance, insight-led ecosystems. By embedding intelligence across the policy lifecycle, it turns complexity into clarity and drives smarter, faster, and more accurate outcomes.

- ☑ Expedite claims lifecycle
- ☑ Identifies potential fraud and discrepancies across vast datasets
- ☑ Enhances underwriting and claims assessments with contextual AI
- ☑ Improved TAT and operational efficiency
- ☑ Regulatory alignment at every step

Insurers adopted Marvel.ai
Here's what happened next...

70%
Faster claims resolution

95%
Accuracy in fraud detection and prevention

50%
Reduction in underwriting cycle time

Up to 40%
Improvement in customer satisfaction scores

Areas where insurers can leverage Marvel.ai

Product management	Marketing	Sales & distribution	Underwriting & risk management
Product definition Product configuration Product maintenance Product filing Product testing	Market development Product branding	Acquisition & sales Management Sales tracking & monitoring Distribution channel Management Commission management Sales planning Direct sales	Risk acceptance Policy validation Quotation validation Referrals & negotiation Rating management Reinsurance facility Loss control
Product design	Channel support	Sales execution	Risk inspection
Actuarial process Product pricing	Market research & Analysis Market promotion	Account & contract Management	Risk analysis Risk monitoring

Claims management	Finance & accounts	Policy acquisition & servicing
Loss reserve creation Claims litigation Claims financials	Accounts receivable & payable Collection processing Asset management Financial accounting Costing, budgeting & Taxation Payroll accounting Bookkeeping Audit	In-force business Administration Rewrite, reissue, cancellation Policy endorsement Policy reinstatement Policy renewal Issue quote Issue policy
Claims reg	Commission processing	Quick quote
Claims validation Claims assessment Claims adjudication Fraud management Claims subrogation	Statement preparation Remittance processing	Contracts & Portfolio management

● Low impact

● Medium impact

● Significant impact

Powering the future of smart, efficient, customer-centric businesses

How marvel.ai delivers value to banks

- 76% of banks identify new cybersecurity vulnerabilities as their primary concern

- Customer expectations have accelerated beyond traditional service models

- Regulatory complexity continues to expand, requiring deeper analytical capabilities

- Global competition demands faster, more accurate decision-making intelligence

Marvel.ai is built for exactly these challenges

Securing data, meeting evolving regulations, delivering personalized customer experiences, faster processing and enabling precise decision-making—faster.

Banks chose Marvel.ai
The impact? Transformational!

3X	100%	100%
Increase in processing capacity	Data privacy	Enriched customer experience

![KGiSL - Empathy-based outcomes]

Areas where banks can leverage marvel.ai

Marketing	Products & services	Sales & relationship	Operations	Risk mitigation & management	Performance management
Customer targeting	Investment portols	KYC	Identify/ authentication	Fraud monitoring	Cyber security
Customer analytics	Financial advice	Credit scoring and Risk management	Research analytics	Early warning systems	Predictive recruitment models
Customer profiting	Account management	Automated reconciliation	Compliance solutions		
Customer engagement	Product advisory		Process automation solutions		
	Lending				

Front line **Mid line** **Back line**

Designed for
Every Data-Driven Industry

marvel.ai

Extends its AI-first capabilities far beyond banking & insurance,
It adapts to **financial services & diverse industries**

Financial Services

Investment Advisory
AI-driven portfolio optimization & real-time risk analysis

Compliance & Reporting
Automated audit trails & regulatory alignment

Client Analytics
Predictive models for churn, cross-sell, & upsell opportunities

Fraud Prevention
Transaction monitoring & anomaly detection at scale

Manufacturing

- Predictive maintenance for critical assets
- AI-driven quality control
- Demand forecasting and supply chain optimization

Retail & E-commerce

- Customer behavior analytics & demand prediction
- Dynamic pricing & inventory management
- Intelligent marketing & promotion targeting

With Marvel.ai, industry boundaries disappear—only possibilities remain.